

# ACADEMIC MINDTREK

2025

## Academic Mindtrek 2025 Chair Position Descriptions

Below are descriptions of various chairing positions involved in organizing Academic Mindtrek. You can apply for open positions through this form [\[link\]](#).

**Organizational:** General organization of the conference, helping with coordination among chairs, participants, and authors. The Organizational Chair takes care of conference preparation, venue, practicalities, registrations and other practical communication such as arranging meetings with relevant chairs or other partners. They are also responsible for overall communication among the General Chairs and other chairs and assisting General and Academic Chairs with all sorts of activities. This position might have a heavier workload since it is related to all facets of the conference.

**Social Media:** Coordination with the university marketing team, facilitating effective social media campaigns relating to the conference, sharing CfPs in related channels, and updating the website with the needed content. This position is a “year-long” position and has roles in every phase of the organization.

**Design:** Preparing materials related to the branding of the conference, including social media posts, materials for the website, award certificates and visual materials for the venue. This role has tasks throughout the year.

**Doctoral Consortium:** Reviewing doctoral consortium applications, forming the expert jury panel who will comment on students’ work, and arranging and coordinating the doctoral consortium during the conference. This position has a heavier role towards the Doctoral Consortium Deadline and towards the conference, however, the efforts for putting together an expert jury panel should start as soon as possible.

**Accessibility:** Facilitating the accessibility of the conference premises, web pages, streaming, presentations, and any other accessibility-related issues of the conference. This role’s load is critical during submissions to make sure that the submission system is accessible, and closer to the conference to make sure the guidelines for presentations, venue access, and other practicalities relating to accessibility are ready.

**Technical:** Organizing technical infrastructure of the conference both for in-person and remote participants. This includes making sure everything is in order during presentations, technical support is provided for demonstrations, online platforms (discord and zoom) are working properly and the technical infrastructure of the conference venue is functioning. This position has a heavy workload closer to and during the conference.

**Workshops:** Coordinating the placement of workshops to the schedule, arranging physical spaces for the workshops, coordinating with technical chairs to make sure that the streaming and remote

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participation are working properly, and responding to the needs of workshop organizers and participants, including informing them about the schedule and procedure of submitting position papers.

**Proceedings:** Taking care of the submission system (Easy Chair platform) together with Organizing and Program Chairs and making sure that the submission process is smooth. Also responsible for timely preparation of ACM proceedings in communication with ACM and TAPS and coordinating with authors to make sure that all the materials needed for the publication of proceedings are ready on time. This position might have a heavier workload since it is related to various facets of the conference.

**Industrial Track:** Taking care of organizing a track that would attract interest from the industry, sending invitations to speakers, creating the programme, collecting needed material and coordinating with Program and General Chairs to fit it into the conference schedule.

**Social Activities:** Organizing the social program of the conference for creating an engaging experience both for remote and in-person participants. Social Activities Chairs will also be responsible for undertaking social activities during the conference. This position has a heavier role closer to and during the conference.

**Student Activities:** Organizing activities related to students including courses that might be connected to Mindtrek, or other possible activities such as student poster presentations in coordination with the Program and General Chairs. More importantly, this position is responsible for arranging student volunteers who will help with the organization of the conference by coordinating with all other chairs and collecting their needs. This position might have a heavier workload towards the conference compared to the other positions.

<https://www.mindtrek.org/academic-mindtrek-2025/>

## Main Organizers

THOMAS OLSSON,  
Tampere University  
General Chair

VELVET SPORS,  
Tampere University  
Programme Chair

MILA BUJIĆ,  
Tampere University  
General Chair

MATTIA THIBAUT,  
Tampere University  
Programme Chair

TIMO VÄLIHARJU,  
COSS  
Mindtrek Conference Chair

PEPPI HEIKKILÄ,  
COSS  
Local Arrangement Chair and Conference  
Management